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CORPORATE PARTNERSHIP AS A

# Leadership Sponsor

*"The Johnstown Symphony Orchestra enhances the quality of life for our region. In a divisive world, music brings us together; it unites us."*

-Edward J. Sheehan, Jr.,  
President and CEO  
Concurrent Technologies Corporation

# About the Johnstown Symphony Orchestra

Founded in 1929 by steelworkers, the Johnstown Symphony Orchestra (JSO) organization serves over 4000 people each year across Cambria, Bedford, Somerset, and Indiana counties through a diverse line-up of programming that ranges from entertainment, to education, to engagement.

We actively pursue relationships and engage in conversation with neighboring non-profits and service organizations in an effort to understand the problems that exist and work toward solutions for basic needs in our region.

The Johnstown Symphony Orchestra is committed to fostering an environmental context for meaningful self-expression and connection to community for people of all ages and walks of life through music. We provide engagement and education programs to augment the cognitive and academic benefits of music education, and to offer varied low-cost and free opportunities for life-long learning.



## Our Team

JAMES BLACHLY	Music Director
JESSICA SATAVA	Executive Director
PAUL CRITSER	Personnel Manager
JO NOVELLI-BLASKO	Director of Fundraising and Audience Development
JOSEPH SATAVA	Donor Services and Ticketing Specialist
JEFFREY L. WEBB	Director, Johnstown Symphony Chorus
DAVID ANDERSON	Director, Johnstown Symphony Youth Orchestra
VALERIE GALCZYNSKI	Director, Inclined to Sing Children's Chorus



## Board of Trustees

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Laura Thomas

## Trustee Emeritus

Dr. Dennis McNair



The JSO continues to attract new Trustees and Advisors.

This year, we welcomed Trustees:

Laura Argenbright,

Dianne Frye DeLisa,

Samar Khouzami,

We also added Advisors:

Jim Hanlin,

Julie Horowitz,

Monika Shedlock,

Bill Stasko.





Proposal for  
recognition of  
your \$20,000  
investment



## Concert Seating Recognition (\$4,724 value)

6 Executive Reserved (\$2,088 value) seats at:

- October 22, Pasquerilla Performing Arts Center
- November 12, Pasquerilla Performing Arts Center
- December 10, Pasquerilla Performing Arts Center
- February 11, Pasquerilla Performing Arts Center
- March 11, Pasquerilla Performing Arts Center
- May 6, Pasquerilla Performing Arts Center

2 Reserved seats at one General Admission concert (\$56 value).  
Choose one performance from:

- September 30, Grand Halle
- April 21, Grand Halle
- January 15, State Theater

Up to \*10 Complimentary Tickets (\$2,580 value) via promo code at:

- October 22, Pasquerilla Performing Arts Center
- November 12, Pasquerilla Performing Arts Center
- December 10, Pasquerilla Performing Arts Center
- February 11, Pasquerilla Performing Arts Center
- March 11, Pasquerilla Performing Arts Center
- May 6, Pasquerilla Performing Arts Center

*\*Action to reserve tickets is required, and is subject to availability at the time of reservation.*





## Event Recognition Options (\$900 value)

### Option 1

- Sunset Serenade (private garden event): 6 complimentary tickets (\$750 value)
- Professional photograph with Music Director James Blachly at Sunset Serenade (\$50 value)
- Dedicated banner/signage recognition as partial event sponsor at Sunset Serenade fundraiser (\$100 value)

### Option 2

- Sunset Serenade (private garden event): 2 complimentary tickets (\$250 value)
- Exclusive Rehearsal Experience for up to 12 people (\$650 value)



Invite your leadership to our  
**Rehearsal Experience!**  
We engage in mission-driven collaboration,  
creative expression, and communication  
with deep respect the process!



## Marketing and Promotional Recognition (\$1,500+ value)

- Full page program advertisement in each Season Concert Program (\$1,610 value)
- Representative may offer pre-concert remarks at a concert during the season, to be determined
- Logo recognition on all promotional materials, signage, digital marketing
- Prominent logo placement on the JSO website
- Dedicated feature in JSO email with photos, copy, and/or video of your choice sent to more than 4,500 patrons
- Dedicated social media feature with photos, copy, and/or video of your choice
- Invitations to additional special events and pre- or post-concert events

## Our reach is expanding!

*The JSO enjoys an engaged audience for our electronic communications.*

- Email Open Rate: 32%
- FaceBook Followers: 3,457
- Instagram Followers: 1,040





**Total package value: \$7,124**  
**Receive more than 35 cents in recognition**  
**on every dollar of investment.**

Your investment provides a firm foundation on which the Johnstown Symphony Orchestra can serve through music, year in and year out. Your leadership as a corporate partner allows the JSO to offer music-making opportunities a low or no cost to approximately 250 young people and adults each week through our youth orchestra, avocational orchestra, symphony chorus, Share the Music program, and children's chorus. Because of you, we create spectacular experiences designed to unify and transform our community through the power of music for people of all ages and walks of life.

Thank you for considering us as a partner in the realization of your community commitment goals.